

JOIN THE LAKE STREET COUNCIL!



There are a lot of **benefits** to joining the **Lake Street Council**. Here's what we do for you!



GIVE VOICE & ADVOCATE

We give voice to the Lake Street community. We represent your business, organization, or property at Minneapolis City Hall, pushing for changes that make it easier to do business in Minneapolis. Advocating together makes our voice stronger.



MARKETING & BRANDING

We market the Lake Street corridor to thousands of consumers daily. Using our Visit Lake Street website and social media channels we strengthen our business community and highlight Lake Street as a unique and diverse destination.



BUSINESS ASSISTANCE & SUPPORT

We offer one-on-one assistance programs that help you navigate challenges and take advantages of opportunities to grow. We are here help whether you are looking to improve your customer service, master social media, expand to a new location, or start a business.



GRANT OPPORTUNITIES

We provide small grants to help businesses and property owners make improvements. Our facade improvement grants help beautify the corridor while our energy efficiency grants help you reduce your utility bills and get rebates.



EVENTS, WORKSHOPS & NETWORKING

We host regular workshops, networking events, and board meetings. Become part of a dynamic network of businesses, organizations, and property owners by attending our events with other business owners, executives, residents, and public officials.



STREETSCAPING & PLACEMAKING

We support Lake Street's infrastructure improvements and placemaking initiatives. We make sure Lake Street is a safe and enjoyable place to spend your day or attend one of our community's many events and festivals!

Learn more about us at LakeStreetCouncil.org and VisitLakeStreet.com