

JOIN THE LAKE STREET COUNCIL!



Joining at **any level** means becoming part of a **dynamic organization** dedicated to making Lake Street a more vibrant and prosperous economic corridor.

DESCRIPTION OF ANNUAL PARTNERSHIP BENEFITS	Standard	Bronze (+\$150)	Silver (+\$350)	Gold (+\$600)
Grant Opportunities & Advocacy Access to grant opportunities, business assistance, and year-round advocacy support.	✓	✓	✓	✓
Online Directory Listing Your business/org listed on our VisitLakeStreet.com & LakeStreetCouncil.org directories.	✓	✓	✓	✓
Social Media Mentions Your business/org recognized on our social media channels reaching 15K+ followers.	✓	✓	✓	✓
Visit Lake Street E-Newsletter Mentions Your events, specials, and announcements listed in our Visit Lake Street e-newsletter.	✓	✓	✓	✓
Event Invitations Invitations to networking events, workshops, and trainings held throughout the year.	✓	✓	✓	✓
Annual Meeting Tickets Two tickets to our Annual Meeting held every spring.		✓	✓	✓
Lake Street Council Website Spotlight Your business/org highlighted on our LakeStreetCouncil.org website.		✓	✓	✓
Promotional Marketing Promotional marketing via our social media channels and e-newsletter, including paid ads.		✓	✓	✓
Lake Street Bash Tickets Two tickets to our annual fundraiser, the Lake Street Bash, held every fall.			✓	✓
Visit Lake Street E-Newsletter Feature Your business/org featured in our Visit Lake Street e-newsletter at least once per year.			✓	✓
Visit Lake Street Website Spotlight Your business/org highlighted on our VisitLakeStreet.com directory.				✓
Event Recognition Your business/org recognized at our Annual Meeting, Lake Street Bash, & Networking Events.				✓



Sign up to receive our **e-newsletter** at: LakeStreetCouncil.org/newsletters

2018 Events:

- Bi-monthly Board Meetings
- Quarterly Crime & Safety Meetings
- Quarterly Lake Street Mixers
- Spring & Summer Art/Business Pop-ups
- Spring Lake Street Dumpling Tour
- Spring Annual Meeting
- Fall Lake Street Bash Fundraiser

LakeStreetCouncil.org | VisitLakeStreet.com
@LakeStreetCouncil | @VisitLakeStreet

