



This is your business community.

Founded in 1967, Lake Street Council represents the businesses and neighborhoods of the Lake Street commercial corridor from the Mississippi River to France Avenue. Belonging to Lake Street Council is important to both your business and this organization. Together, we make a bigger difference on Lake Street.

As the one organization representing the entire corridor, we are able to build partnerships and synergy and plan strategically for the corridor with a focus on the commercial nodes by:

- Engaging you in issues-related meetings: property taxes, energy conservation, networking, security and public safety, transportation, wayfinding, etc.
- Advocating for you at all levels: city, county, and state
- Serving your needs: facade improvement grants, marketing, communications, place-making, technical assistance, arts, surveys, business retention and recruitment, etc.

We'll be working hard to provide you with the answers, support and services you need to make your business a success. Some of our initiatives include:

- Museum in the Streets™ History Project on Lake Street
- Tours of Lake Street and the Midtown Greenway
- Continued branding and promotion of Lake Street as a fun, safe, welcoming destination
- Assistance creating property for sale/for lease description sheets
- Great Streets Façade Improvement and Logo Design Grants
- Advocacy for those in need regarding ordinance changes, licensing or inspections issues

Once again this year we have the privilege of receiving another **matching membership grant** from The McKnight Foundation—they match every new membership dollar we get with one of their own. Lake Street Council depends on our members, **so we need your support today!**

Be sure to visit our two websites, **www.visitlakestreet.com** and **www.lakestreetcouncil.org**. They're both great resources for Lake Street business and property owners and residents.

If you'd like to make a special arrangement for payment, or if you have any other questions, we are happy to help you! Contact **Joyce Wisdom** at 612-822-0232 or jwisdom@lakestreetcouncil.org.

Thank you for being involved in your community!