



Social Media for business now is **life or death**...if you're unaware of these social media you will perish" -NY Times 7/29/09

"For many mom-and-pop shops...Twitter has become their **sole means of marketing**." - NY Times 7/22/09

twitter

# JUMPSTART TRAINING

August 26 8-9:30am or  
September 16 8-9:30am

Learn how to grow your business using Twitter in this working session with Zack Steven, social media pioneer and co-founder of BuyTheChange.com and LocalTweeps.com. You will create or enhance your Twitter profile, learn how to connect with new and existing customers and practice posting updates and sending messages. You'll also get insight into Twitter terminology, best practices for businesses and time-saving resources.

\$35 MetroIBA members, \$55 non-members  
*Zack's regular price for this class is \$199.*  
Preregistration Required. Register at [MetroIBA.org](http://MetroIBA.org).

Space is limited to 16 participants for each class, so *register ASAP*.  
12 Laptops provided—BYO Laptop if you have one with wireless.  
Classes are at the WomenVenture computer lab,  
2324 University Avenue West, Suite 120 St. Paul, MN.

Find out more about MetroIBA at [MetroIBA.org](http://MetroIBA.org), at [facebook.com/MetroIBA](https://facebook.com/MetroIBA) and at [Twitter.com/MetroIBA](https://Twitter.com/MetroIBA), where we re-tweet member updates!