

Hiawatha-Lake

Bloomington-Lake

4th & Lake

THE LAKE LINE

Longfellow

Uptown

Lyn-Lake

Chicago-Lake

Nicollet-Lake



Lake Street Council

The Newsletter of the Lake Street Council

Volume 4, Issue 3

Fall 2006

21 Hop + Shop Rolls Out Shopping for You!

Looking for an evening escapade or a day of fun? Whether you have some shopping to do, a date or maybe a gathering of some high school friends we have the answer for you!

21 Hop + Shop is your answer to any of those needs.

More than 70 businesses are participating by offering discounts to Metro Transit riders. That's why we decided to call it the 21 Hop + Shop. The route 21 runs along Lake Street making it convenient to just hop on a 21 bus and go catch dinner and a play, appetizers and a glass of wine, go shopping and get a massage, a pedicure and a haircut or enjoy membership benefits at the YWCA.

Lake Street, which runs all the way from the Mississippi to Lake Calhoun, consists of an assortment of authentic small businesses catering to the diversity of Minneapolis and its surroundings. With new developments in transportation and this business/transit partnership, people are now able to buy any sort of Metro Transit card, park at different stations located by the Light Rail, get off at Lake Street/Midtown Station, catch a 21 bus and enjoy all the discounts at participating businesses just by showing your Metro Transit pass.

Come celebrate the kickoff of the 21 Hop + Shop on Thursday, October 5th from 6 p.m. to 7 p.m., at the Midtown Global Market, 920 East Lake Street (the former Sears Building)!



¡21 Hop + Shop Se Desarrollara Para Usted!

¿Buscando una tarde de escape o un día de la diversión? ¿Si usted tiene ciertas compras que hacer, una cita o una reunión de algunos amigos de la High School secundaria tenemos quizá la respuesta para usted!

21 Hop + Shop es su respuesta a cualesquiera de esas necesidades.

Más de 70 negocios están participando ofreciendo descuentos a los viajeros del tránsito del metro. Eso es porqué decidíamos llamarlo el 21 Hop + Shop. La ruta 21 funciona a lo largo de la calle del lago que

la hace conveniente solo abordar el bus 21 e ir a cenar tomar un aperitivos y una copa de vino, ir a hacer compras y conseguir un masaje, una pedicure y un corte de pelo o gozar de ventajas de ser miembros en el YWCA.

Lake Street, que va todo el camino del Río Mississippi al lago Calhoun, consiste en un

surtido de pequeñas empresas auténticas que abastecen a la diversidad de Minneapolis y de sus alrededores. Con nuevos progresos en el transporte y esta sociedad de business/transito, la gente puede ahora comprar cualquier clase de tarjeta del tránsito del metro, parquear en diversas estaciones situadas cerca del tren, bajar en la estación del Midtown de la calle del lago, coger un autobús 21 y gozar de todos los descuentos en los negocios que participan solo demostrando su boleto del tren.

Venga celebran el kickoff del 21 Hop + Shop el jueves, 5 de octubre de 6 a 7 de la tarde, en el Mercado Global del Midtown, 920 Lake Street.

The Lake Street Council
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Minneapolis, Minnesota 55407
Website: www.lakestreetcouncil.org

From the Desk of Chris Oien

Lake Street Survey – We Want To Hear From You



Database Manager Chris Oien

In my handful of months on the job at the Lake Street Council, one of our most important projects on the table was a comprehensive survey of all the businesses in the Lake Street corridor. We are now in the process of moving from our table to every business on and around Lake Street, so count on seeing us sooner rather than later.

One of the great things about Lake Street is the huge amount of diversity it has, whether comparing its different commercial areas or two businesses across the street from each other. This large asset, however, has in the past made it difficult

for anyone to get a definitive picture of Lake Street. Our survey aims to change that. By visiting and getting a response from every Lake Street business, we will have one complete picture that we can then share with everyone who is looking at how to make this a better place to live and do business.

The survey will also give business owners a platform to communicate their needs, wants, and concerns to a wide audience. We have included questions about education so that Minneapolis Community & Technical College and the University of Minnesota can plan future education courses in the Lake Street area. Questions about construction are in the survey at the request of those working on it, and will be shared with them. This is the perfect opportunity to let us know how to help you, and all we need from you is a short part of your day when we stop by. Or, speed things up even more by completing the web-based survey that will be available through our website.

The Lake Street survey – coming soon online and to your front door.

Our Thanks

Lake Street Council's services and programs in 2006 are supported by members, the McKnight Foundation, Payne-Lake Community Partners, the Minneapolis Empowerment Zone, Hennepin County, the Minneapolis Business Association Assistance Program, Metro Transit and other funders.

Encuesta sobre Lake Street - Deseamos Oír De Usted

En mi puñado de meses en el trabajo con el consejo de Lake Street, uno de nuestros proyectos más importantes sobre la mesa era una encuesta comprensiva de todos los negocios en el pasillo de Lake Street. Ahora estamos en el proceso de movernos de nuestra mesa hacia cada negocio y alrededor de Lake Street, así que cuente en vernos más pronto que más tarde.

- Continued on Page 8 -

Sabo Farewell Celebrates Lake Street Progress

By ZoeAna Martinez

If you heard the sounds of the Mariachi band at the Midtown Global Market on Monday, August 28th, it was Lake Street Council's celebration with Congressman Martin Olav Sabo to celebrate his 46 consecutive years in elective office. The evening also included a showing of the documentary: *Building At A Crossroads*, the story of the transformation of the Midtown Exchange.

The Mariachi band played beautiful Mexican music while attendees socialized and dined on delicious food from the many dining venues at the Midtown Global Market. Starlight Café provided a scrumptious pineapple upside-down cake.

A brief speech was made by Joyce Wisdom, Executive Director of the Lake Street Council, presenting Congressman Sabo with a certificate for his commitment to this community during his years in Washington.



Rep. Martin Olav Sabo poses between LSC Executive Director Joyce Wisdom and Minneapolis Mayor R. T. Rybak at August 28 event celebrating Sabo's 28 years' service to Minnesota's Fifth Congressional District.

Photo by Chris Oien

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News of the Nodes

Longfellow Business Association

The Longfellow Business Association has developed a grant program to fund projects that support our mission.

Grants are given to organizations that promote a healthy business climate within the neighborhood and encourage a sense of community between business and residents. Priority will be given to organizations that:

- Are based in the Longfellow neighborhood
- Use the funding for specific projects or events rather than promotions or operations
- Represent secular and nonpolitical organizations

Join us at our next meeting on Thursday, October 12 at the West River Commons from 1:30 - 2:30 p.m.

Hiawatha-Lake Business Association

Hiawatha-Lake weathered another season of construction work on Lake Street with no real problems. They are now looking forward to considering under-bridge improvements at Hiawatha-Lake. The Midtown Public Market had a good summer and is wrapping up business for the year at the end

of September. Hiawatha-Lake was the scene of the Second Annual Race Against Racism, raising money for the Midtown Greenway Coalition while raising awareness of racism. The association is also exploring other ways to contribute to beautifying the Midtown Greenway.



The Second Annual Race Against Racism was held in Hiawatha-Lake on September 17. Photo by Tim Springer

Bloom-Cedar-Lake Business Association

Bloom-Cedar-Lake held two Mexican Independence Day celebrations during the weekend of September 15. They are looking forward to participating in the Phillips CleanSweep on Saturday, October 7. They will soon begin

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Crime & Safety Corner

Stopping Prostitution

"Prostitution has been going on for years. It needs to stop. It appears to me that we need a coordinated strategy including any and all tools, and we need to work together from arrest to prosecution to mentoring efforts, as well as long-term needs. The bottom line here is that ENOUGH IS ENOUGH. It is killing business and making our communities unlivable. We need to continue thinking HOW DO WE STOP PROSTITUTION? ...and that requires thinking outside of the box...we don't have to continue to live with this in our communities."

- Quotation from Jana Metge at recent Safety Center meeting

I drove down Bloomington at 7:15 this morning and saw no less than eight prostitutes working the stretch between 27th and the Greenway. This is not unusual for this time of day of course, because they know when the shift-change is occurring at the

third precinct. Once the officers are back on the street, they will move on for the most part, or slide over to another area where less enforcement is going on. Then the police move over to that area as they are able, and the prostitutes slide back to Bloomington, Lake Street, etc. It's a seemingly endless cycle that has residents, police, and businesses very, very frustrated and angry. - Don Greeley, Crime Prevention Specialist.

What would "thinking outside the box" look like?

Police need a way to take the prostitutes off the streets without having to be solicited by the prostitute each time. A drug-addicted prostitute is a mentally impaired, vulnerable adult. We should think about some legal way to identify them as such and give police authority to pick them up simply because they are in an area known for prostitution and have a documented history of prostitution activity. Maybe, we could look at a broader form of "trespass" not just geographic, but behavioral. If the person has a

"significant" history of prostitution and is in an area identified as a prostitution problem area, they could be picked up. A prostitution court might make this easier to do, since the women would hopefully be going before the same judge(s) when they appear.

Of course, the follow-up required once they are picked up is crucial or they will be right back out there again. That issue is probably the biggest hurdle we have.

Reminder: You should be calling 911 if you see prostitutes hanging around or flagging cars. The police encourage businesses and residents to do so. When making the call to 911, remember to ask the officers to identify the individual when they stop them.

Another community solution that's been utilized is "Dear John letters." Give license plate numbers of johns to the police or crime prevention specialists for writing "Dear John" letters; take away the anonymity of "johns."

By Joyce Wisdom

Owner of Champions Sports Bar in Nicollet-Lake Determined to Stay!

by Valerie Powers

Thanks to the efforts and determination of owner Tom McNamee, Champions Sports Bar has been a presence at 105 W. Lake Street in one form or another for over 50 years!

“We’ve seen a lot of changes at this corner,” said McNamee recently. “These changes really started coming back in the 1970’s when the city pulled down eighty-one businesses to make way for K-Mart and closed off Nicollet Avenue.”

“At Champions, we’ve done our part to steer things in a positive direction while maintaining one of the last sports bars in the area, by contributing financially to area charities that benefit local youth, and by forming working relationships whenever possible with the Minneapolis police department.”

With his landlord Carl Horsch, McNamee spearheaded this summer’s partnering with other Nicollet-Lake businesses to hire off-duty police officers to patrol the area on Wednesday, Friday and Saturday nights, cutting down crime. He alerted the police to impending gang violence one evening in September, in hopes of averting the shooting that sent four people to the hospital. He worked with the Lyndale neighborhood to move a bus stop that drew drug dealers.

McNamee grew up in the Nicollet-Lake area, returning



Champions owner Tom McNamee, second on left, poses with his management team, Rick Nelson, left, and Courtney McLendon, right.

Champions Sports Bar is one of the last sports bar in the area!

Photo by Valerie Powers

after serving in the Korean War and attending Purdue University where he played football. He returned to Minneapolis in 1955 to open his first restaurant.

Tom McNamee plans to stay in business, undeterred by the problems and crime because he sees it as his mission to protect Champions’ twenty-six jobs. So stop in and give Champions Sports Bar and Tom McNamee a hand!



Two Lake Street nodes celebrated Mexican Independence Day on Sunday, September 17 with sunny skies and blustery winds! The photos above were taken at 4th Avenue South and Lake Street, where festivities drew a large crowd.

Photos by Chris Oien

A Warm Welcome to Two New Lake Street Council Staffers!

by Joyce Wisdom

Introducing our new LSC staff...

Our new Marketing & Membership person is ZoeAna Martinez. She recently graduated from St. Cloud. She has a B.S. in Mass Communications with a major in Public Relations. She has worked in Multicultural Student Services and is experienced in coordinating events. She brings to us excellent verbal and written skills in both English and Spanish. She is independent and capable of multi-tasking (a must!) and outgoing with a vibrant personality. She fits well in the team we are building at the Lake Street Council office.

We have also hired Chris Oien, a mathematics graduate of Macalester. Chris fills our Database & Admin. position. We've found he has a passion for the organizing and other work we do here on behalf of our Lake Street businesses. He's proven he has the ability to organize responsibilities in order to maximize what he accomplishes (another must!). He clearly understands the importance of customer service and follow through to ensure things get done right. He has experience with computer troubleshooting, data entry and website creation! (Like you haven't noticed!)

**Make your voice heard within
the Lake Street business community
– Join Lake Street Council TODAY!**

Members can utilize *programs* to help:

- Improve your property (*Fix & Paint*)
- Increase your customer traffic (*21 Hop + Shop, LSC Website Listing, Lake Street Marketing*)
- Keep Lake Street clean (*Lake Street Ambassadors*)
- Rent or sell your property (*LSC Website Listing*)
- Reduce advertising costs (*Local newspaper discounts*)
- Solve minor legal issues (*Pro bono legal services*)
- Fill hiring and training needs (*LSC partnership with Goodwill-Easter Seals*)

Members stay connected to:

- Construction updates
- Surrounding neighborhoods & businesses
- Elected officials
- Current area events & meetings

Call us at 612.822.0232
www.lakestreetcouncil.org

Deja oír tu voz entre la comunidad de los negocios en la Lake Street, HOY te invitamos a participar con el consejo de Lake Street!

Miembros pueden utilizar *programas* para ayudar a:

- Mejorar su propiedad (*Fix & Paint*)
- Aumento de clientes (*21 Hop & Shop, poner tu negocio en el website de LSC, la propaganda de Lake Street*)
- Continuar limpiando Lake Street (*Lake Street Ambassadors*)
- Alquiler o venta de propiedad (*poner tu negocio en el website de LSC*)
- Reducir sus costos en anuncios (*Descuentos en periódicos locales*)
- Resolver pequeños problemas legales (*servicios legales*)
- Llenar las necesidades de empleo y de entrenamiento (*LSC con el socio de Goodwill-Easter Seals*)

Miembros están en contacto con:

- Actualización de construcción
- Circulando el vecindario y negocios
- Oficiales electos
- Eventos y reuniones, actuales del area

Llama nos 612.822.1912
www.lakestreetcouncil.org



**Thursday November 2nd
5:30-8:00PM
El Nuevo Rodeo Main Entrance
3015 27th Avenue—
corner of Lake St.**

(Parking in US Bank lot east across Lake Street)

Enjoy music & hors d'oeuvres while sampling beverages & bidding on auction items!

**Tickets: Members \$15
Non-members \$20**

For More Information, Tickets or to Donate Auction Items
Contact: **Joyce Wisdom 612-822-0232**

Special thanks to El Nuevo Rodeo, East Lake Liquor Store, US Bank & our other supporters and contributors

What I Did On My Summer Vacation

by Aaron J. Day, Lake Street Council Board President

Early in September I traveled as representative of the Lake Street Council to Portland, Oregon with a group of Minneapolis political and business leaders to study Portland's streetcar system.

Streetcars serve a much different mission than light rail trains such as the Minneapolis Hiawatha Line. Streetcars circulate people in densely populated and pedestrian friendly areas - traveling slowly and making many stops. They typically operate on the street with traffic and pedestrians. Light rail trains serve commuters by carrying large numbers of people into and out of the city as efficiently as possible - traveling fast and making few stops. Light rail typically operates in its own right-of-way.

The goals stated in Portland's development oriented transit plan include:



LSC's own Aaron Day poses at the door of Portland, Oregon's famous fuel-efficient streetcar. The question at hand is: Could this transportation mode work for our community on Lake Street?

incentive for high density mixed use development within the central city.

- Use a commitment to a high quality transit service as an incentive for high density mixed use development within the central city.
- Link neighborhoods with a convenient and attractive transportation alternative, and attract new transit ridership
- Connect major attractions within the central city with high quality transit
- Build and operate in mixed traffic and on existing right-of-way at lower cost than other fixed rail options.
- Fit the scale and traffic patterns of existing neighborhoods
- Reduce short inner-city auto trips, parking demand, traffic congestion, and air pollution

The city of Portland covers 130 square miles, and the population of Portland's metro area is currently 1.95 million. From 1990-2000, Portland's population grew 26%. Minneapolis and St. Paul cover 112 square miles, and the population of our metro area is 2.96 million. The Minneapolis-St. Paul area population grew 17% from 1990 to 2000. Basic population density information suggests that our area could support a public transportation system similar to that Portland has created.

A well-conceived and executed public transportation plan will increase the competitive profile of Minneapolis among other US cities. A study by the city of Portland revealed that streetcar ridership is over 30% greater than bus ridership serving the same route. Focus groups indicated the ridership increase is greatest among consumers who choose to use public transportation when other options are available to them (they own cars). These are the consumers most likely to spend money at the widest variety of local businesses. They will help our existing small businesses grow, and make economic room for new businesses too. It is the foundation for a vibrant small business climate.

• Use a commitment to a high quality transit service as an

Minneapolis is in the process of completing a streetcar feasibility study evaluating 14 potential streetcar lines. Phase I has been completed, which eliminated a few potential routes. One of the remaining routes carried forward to Phase II is the Lake Street/Midtown Greenway corridor West of Hiawatha Avenue. A streetcar line would be an important catalyst for development in our little piece of Minneapolis, which would benefit our local small business owners a great deal.

More information is available on the Midtown Community Works website – <http://www.midtowncommunity-works.org/DesireNamedStreetcar.html>.

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Phillips Community CleanSweep!

Saturday October 7, 2006
9:00 am - 12:00 noon

Get your neighbors involved!
Pick up litter!
Help volunteers load trash into the garbage trucks on your block

The Phillips Community Needs You!!

Call Maria Conley,
612-721-8687 x302

Lake Street Calendar of Events - Fall 2006

Saturday, October 7, 9 am-12 noon
Phillips Community CleanSweep
Thomson-Dougherty Funeral Home
26th and Park Avenue South
Welna Hardware
24th and Bloomington Avenue South
RSVP: 952-996-6490—Phillips Hotline
Maria Conley at 612-721-8687 x302
October 7 Phone Number: 612-270-7526

Thursday, October 12, 1:30 - 2:30 pm
Longfellow Business Association
West River Commons
46th Ave & E. Lake St.
Call Hillary Oppman, 612-722-4529

Friday, October 13, 8:45 - 10:30 am
Hiawatha-Lake Business Association
Location: TBD
Call Sue Duoos, 612-215-4300

Tuesday, October 17, 12-1 pm
Chicago-Lake Business Association
Sheraton Midtown Hotel
Call David Johnson, 612-823-2080

Tuesday, October 17, 12-1 pm
Lyn-Lake Business Association
It's Greek to Me, 626 W. Lake Street
Call Valerie Powers, 612-874-7044

Tuesday, October 31, 8:00-9:15 am
Bloom-Cedar-Lake Commercial Club
Wells Fargo Bank, 1527 E. Lake St.
Call Ted Muller, 612-825-5100

Wednesday, November 1, 11am -1:30pm
It's Time to Talk: Forums on Race 2006
1300 Nicollet Mall, Hyatt Regency Hotel
Keynote speaker: Anna Deavere Smith
Call Emily Rohrer, YWCA, 612-215-4158

Thursday, November 2, 5:30-8 pm
Lake Street Council Wine & Beer Taster
El Rodeo Nuevo, 3015 27th Avenue South
Call Joyce Wisdom, 612-822-0232

Tuesday, November 9, 8:30-9:30 am
Longfellow Business Association
Location TBD
Call Hillary Oppman, 612-722-4529

Friday, November 10, 8:45-10:30 am
Hiawatha-Lake Business Association
Location: TBD
Call Sue Duoos, 612-215-4300

Tuesday, November 21, 12 -1 pm
Chicago-Lake Business Association
Sheraton Midtown Hotel
Call David Johnson, 612-823-2080

Nodes, from page 3
selecting new holiday decorations for the node. Cameras and shot spotters are being installed in the area to increase safety and security. Soon planning starts on the Annual Holiday Party.

Chicago-Lake Business Association

This node continues to develop and expand with new business and offices opening.

New businesses are moving into prior vacant buildings both on Chicago Avenue and on Lake Street. Look for new signage and other signs of new life in the area!

New retail shops and offices are currently being remodeled and getting ready for openings in the early fourth quarter this year. A coffee shop and a Big and Tall clothing shop have been mentioned. Look for merchant specials when the Lake Street Council and Metro Transit's 21 Hop + Shop kicks off on October 5 with a celebration at the Midtown Exchange.

Merchants are getting close to returning to pre-construction levels of business. Come and shop this fall at Chicago & Lake Street! Only a few rental units remain at the Midtown Exchange Apartments and there are less than 40 condo's left for sale at the Chicago Lofts. Occupancy of the townhomes overlooking the Midtown Greenway will begin shortly.

The final phase of construction of the Park Avenue bridge moves along toward completion by the end of the construction season. We are hoping final streetscape items will be completed within Chicago & Lake's special service district yet this Fall. We certainly hope to see all of you visiting soon and often!

4th & Lake Business Association

Take a look at the pictures from our Mexican Independence Day celebration! It drew a fine crowd, despite the windy weather.

Nicollet-Lake Business Association

The folks around here are getting set to work with neighboring business groups to plan strategies to minimize disruption during next summer's construction work and to improve safety and security in the area. They are also determined to guide development in the Nicollet-Lake node at Lake Street and to tackle the crime problems that mark the area.

Lyn-Lake Business Association

Lyn-Lake and Nicollet-Lake are finding that they have a lot of concerns in common regarding next year's road work! Additionally, Lyn-Lake is preparing to see a lot of rapid development of other sorts in the area. They are really and truly watching the changing face of Lyn-Lake.

The Lake Line

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Survey, from page 2

Una de las grandes cosas sobre Lake Street es la enorme cantidad de diversidad que tiene, si compara sus diversas áreas comerciales o dos negocios enfrente de uno a otro. Este gran valor, sin embargo, como en el pasado ha hecho difícil para que cualquier persona tenga un cuadro definitivo de Lake Street. Nuestra encuesta esta dirigida para cambiar eso. Visitando y consiguiendo una respuesta de cada negocio en Lake Street, tendremos un cuadro completo que podemos entonces compartir con cada uno que esté mirando de cómo hacer este un lugar mejor para vivir y para hacer negocio.

La encuesta también dará a los dueños del negocio una plataforma para comunicar sus necesidades, deseos y preocupaciones para un publico mayor. Hemos incluido preguntas sobre la educación de modo que la comunidad de Minneapolis, la Universidad Técnica y la Universidad de Minnesota puedan planear los cursos futuros de la educación en el área de Lake Street. Las preguntas sobre la construcción están en la encuesta a petición de esas persona que trabajan en él, y serán compartidas con ellos. Ésta es la oportunidad perfecta para dejarnos saber como ayudarlo, y toda lo que necesitamos de usted es una parte corta de su día en que nos veamos. O, para acelerar mas llenando la encuesta en el Web que estará en nuestro sitio de Web.

La encuesta sobre Lake Street - vendrá en el Web y enfrente de tu puerta.

Sabo event, from page 2

Rep. Sabo touched on the revitalization of Lake Street and a new promotion Metro Transit and Lake Street Council will be starting in October called the 21 Hop + Shop, which involves more than 70 businesses that will offer discounts when customers show any Metro Transit pass.

The evening concluded with documentary filmmaker Scott Moore being presented with a certificate for his vision and commitment to producing *Building At A Crossroad* which describes the transformation of the old Sears building to the newly redeveloped Midtown Exchange and the impact on the surrounding community. At that point, *Building* took center stage. As familiar faces appeared on screen, the audience cheered and applauded. "It's exciting to say that I've seen this documentary right here in the very same building," said Katy Benson.

The Lake Street Council
Board of Directors meets monthly.
Contact Executive Director
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or jwisdom@lakestreetcouncil.org.

The Lake Line is published quarterly
by the Lake Street Council
and is produced by Aldrich Ink.
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at 612-874-7044 or aldrichink@aol.com