

Bloomington-Lake

Uptown

4th & Lake

Nicollet-Lake



Lake Street Council

THE LAKE LINE

Hiawatha-Lake

Chicago-Lake

Longfellow

Lyn-Lake

The Newsletter of the Lake Street Council

Volume 5, Issue 1

Spring 2007

The Lake Street Council Annual Meeting Set for March 13 Reserve your tickets for this important event now!

by ZoeAna Martinez

Join us for Lake Street Council's 39th Annual Members Meeting on Tuesday, March 13, 2007 from 11 a.m. to 1 p.m. at the Midtown Global Market, 920 East Lake Street, Suite 107 on the main floor.

The 39th Annual Luncheon will feature food from the Midtown Global Market and a keynote presentation from Gene Goddard, West Metro Business Development Representative with the MN Dept. of Employment & Economic Development (DEED). Mr. Goddard will fire you up with ideas to help connect the Lake Street business owners to local government efforts for a more vital and prosperous Lake Street.

Tickets cost \$15 for members and \$20 for non-members. Please reserve tickets in advance by emailing jwisdom@lakestreetcouncil.org or calling (612) 822-0232. Walk-ins welcome, but seating and service is limited to 100. So make your reservations early! Parking is available in Midtown Exchange Ramp on 10th Avenue South just north of Lake Street and parking meters are also available on the west side of Midtown Exchange off Elliot Avenue South and Lake Street.

Únase a nosotros a la 39va junta anual de los miembros del Lake Street Council el martes

13 de marzo de 2007, que se llevará a cabo de 11 a.m. a 1 p.m. en el Midtown Global Market ubicado en 920 East Lake Street, Suite 107 en el piso principal.

El 39vo luncheon presentará la comida del Midtown Global Market y tendrá la presencia de Gene Goddard en el discurso de apertura, quien es el representante de Metro Business Development del MN Dept. of Employment & Economic Development (DEED). El Sr. Goddard lo entusiasmará con sus ideas para ayudar a vincular a los dueños de negocios de Lake Street con los esfuerzos del gobierno local para que Lake Street sea más vital y próspera.

Los boletos tienen un valor de \$15 para miembros y \$20 para no miembros. Favor de reservar sus boletos con anticipación enviando un e-mail a jwisdom@lakestreetcouncil.org o llame al teléfono (612) 822-0232. También podrá comprar su boleto a su llegada, pero los asientos y el servicio es limitado a 100 personas. ¡Así que haga su reservación con anticipación! Habrá estacionamiento disponible en la rampa del Midtown Exchange en la 10th Avenue South al norte de Lake Street. También habrá parquímetros disponibles en el lado oeste de Midtown Exchange por Elliot Avenue South y Lake Street.

21 Hop + Shop Good Move for You!

by ZoeAna Martinez

Discounts at more than 80 businesses located on Lake Street and all you have to do is show a Metro Transit pass...who wouldn't want to take advantage of great discounts that Lake Street businesses have to offer! Many of us tend to forget coupons that we've cut out or wish you had remembered that advertisement. Well, with the 21 Hop + Shop, no coupon or advertisement is necessary to take advantage of these great discounts.

Look for this logo & show any Metro Transit pass to receive discounts:



- 21 Hop + Shop, continued on page 5 -

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Fax: 612-821-6219

Minneapolis, Minnesota 55407
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From the Desk of Joyce Wisdom

Lake Street History Tells the Story of Our Great Street



Executive Director
Joyce Wisdom

As you know, Lake Street Council has been working with the public relations firm Nemer Fieger to develop press and generate buzz about Lake Street and its businesses. As part of the project, we've gathered a wealth of information. Our thanks to Mark Stefan with Nemer Fieger and everyone who has helped him by answering our questions and supplying details and tidbits that tell the Lake Street story...

Transforming the 29th Street rail corridor just north of Lake Street into the Midtown

Greenway bike and pedestrian path is no coincidence. From 1890 to 1910, when the bicycle had its heyday, Lake Street was the preeminent cycling route. Referenced in a newspaper from that period is the comment that a pedestrian had to wait 15 or 20 minutes before crossing Lake Street due to the heavy volume of bicycle traffic.

While we wait for the 35W Access Project and the reopening of Nicollet, it is of note that the first major development on Lake Street in 1890 was at the corner of Nicollet & Lake. From 1896 to 1955, Nicollet Park, on Lake between Nicollet & Blaisdell, was home to the Mpls. Millers. The Millers won 9 pennants from 1902 to 1960 (they moved to Met Stadium in '56). Notable players include Ted Williams, Willie Mays and Carl Yastrzemski. Did you know Wheaties first advertised its slogan "Breakfast of Champions" at this park in 1933?

One of the Midwest's leading Western and English riding outfitters, Schatzlein's Saddle Shop was established in 1907 by Emil Schatzlein on Lake Street where it still resides today – 100 years later! In

OUR THANKS

Lake Street Council's services and programs in 2007 are supported by:

- *Our Members*
- *McKnight Foundation*
- *Payne-Lake Community Partners*
- *Minneapolis Empowerment Zone*
- *Hennepin County*
- *Minneapolis Business Association Assistance Program*
- *Metro Transit*
- *And many other funders*

1907 Lake Street was populated with numerous stables and harness shops. Emil's main customers farmed the land south of Lake Street. The leather repair department still uses Emil's leather tools.

In 1909, Lake Street was paved and I don't have to tell you all that in 2005 we began the enormous project of reconstructing Lake Street...a project we expect to conclude in 2008. It wasn't until 1914 that Lake Street got its first street lights, from Blaisdell to 1st Avenue. From those 18 street lamps in 1914, we grew to the "longest stretch of fluorescent lighting

- *Lake Street History, continued on page 6 -*

Special Service Districts Update

by Joyce Wisdom

The January 30 meeting of the Transportation & Public Works (T&PW) Committee served as the Public Hearing for both the Chicago-Lake and Bloomington-Lake Special Service Districts. In attendance were Dave Burrill, Ryan Companies and Dave Johnson, Chicago-Lake Dental representing the Chicago-Lake Businesses and Julie Ingebretsen, Ingebretsen's and Ted Muller, MMS Properties representing the Bloomington area. Following this hearing, the Special Service District ordinances went before the City Council on February 9. Ordinances were passed and have been published. We are now nearing the end of the 45-day waiting period. The expectation is that by the end of March, these two Special Service Districts will be legal entities.

The Sixth, Eighth and Ninth Ward offices have been contacted regarding establishment of the respective Advisory Boards. These will be temporary Boards; the permanent Boards will

be established at the beginning of 2008 under the City's Boards and Commission process, and serve 2-year terms. City staff will work with the Advisory Boards to set service delivery levels, goals and budget estimates. There is then another T&PW and Council process where, in essence, the Advisory Boards advise the City Council as to what they want done, and the City Council then set the budgets, direct the City Engineer to do the work, and process the respective assessment roles to recover the costs. So sometime in May-June, these two Special Service Districts should be up and running.

In the meantime, the City has accumulated any 2006 costs and will include them in the 2007 budget when it is set. Because the ordinances and 2007 budgets were not established by Nov. 2006 (the deadline for processing assessment roles for the following year), expenditures for both 2006 and 2007 will be collected in 2008. In Sept. 2007, the 2008 budget will be set, which will also be collected in 2008.

Translation on page 4

News of the Nodes

Bloom-Cedar-Lake Business Association

Like all Lake Street business associations, BCLCA hopes to increase membership this year and welcomes new members. BCLCA is especially interested in developing greater connection to new immigrant businesses and working together to market the ethnically diverse business community that makes the Bloomington-Cedar area one of the best Lake Street areas to own a business. Let BCLCA help you join other business owners in finding answers to the issues we all tackle. Give Ted Muller a call @612-825-5100 and he can tell you how BCLCA is addressing issues like safety, marketing, parking needs and others.

In January, the City of Minneapolis approved the Special Service District for the Bloomington-Cedar area of Lake Street. A special Board will be appointed to lead the Special Service District. BCLCA members will be kept informed, as additional details are determined. Join BCLCA and stay informed. The Special Service District will impact all Commercial Property and Business owners so we encourage everyone to attend our bimonthly meetings.

The burnt-out Gustavus Adolphus building located at 1626 East Lake Street has been the topic of discussion at both the BCLCA meetings and City Hall. The Heritage Preservation Commission has made a decision to postpone the demolition of this building until a mitigation plan is established. BCLCA opposes this action and would like to see the building either demolished or rebuilt. To do nothing is not an acceptable solution in our opinion. Anyone with input concerning this building should attend our bimonthly meeting and/or email Ted Muller at tedmuller@mmsprop.com.

Chicago-Lake Business Association

This will be a very busy construction season at the Midtown node of Chicago and Lake Street. The final phases of Lake Street construction between 35W and the Mississippi River are scheduled for completion this season.

The Hiawatha/Hwy. 55 interchange under the bridge will be added to the Lake Street project and reworked to enhance pedestrian-crossing safety and vehicle movement. Sidewalk markings, fencing and lighting will direct you where to cross safely. Larger street islands will enhance the visual sight lines for vehicles and shorten the crossing distance for pedestrians. Pavement markings will be permanently scored to last all year long preventing the fading in the spring after a winter season of plowing and salting.

Final streetscape construction north of Lake Street on Chicago Avenue will include the placement of the trees, grates, benches, bike hoops, etc. As you pass over the Midtown Greenway, the sidewalk and boulevard area will be transformed to blend with the amenities placed south of the Greenway. The city is currently redesigning Chicago Avenue north of the Greenway, from 28th

Crime & Safety Corner

Let's Start Lake Street Commercial Block Clubs

by Joyce Wisdom



Be a leader. Lake Street Council would like to organize a training session for you to learn how to work effectively with the Minneapolis Police Department to make your business and the other businesses on your block safer and your commercial area friendlier to your customers.

Learn the benefits of starting a block club with your business neighbors, business neighbors helping business neighbors, identify and improve livability issues in your area. If you're interested, call Joyce at 612-822-0232 or email jwisdom@lakestreetcouncil.org. For Spanish, call ZoeAna at 612-822-1912 or email zmartinez@lakestreetcouncil.org. We're working with our area Crime Prevention Specialists. You'll receive a block leader manual full of ideas and resource info. Lake Street Council, as always, is one of your best resources and we want to bring what works so well in our residential areas to our finest commercial corridor, Lake Street.

Your Lake Street commercial block club will provide you better crime prevention info, the latest Lake Street crime prevention success stories and safety events. Know your stats, get assistance with neighborhood problems and issues. Lake Street commercial block clubs are a natural extension of our efforts that encourage business neighbors to know one another and watch out for one another. Together we will build a stronger and safer business community. Remember: report any suspicious activity. Lake Street Council will help you create your block map and every business that participates will get a watchforce sticker: "Neighborhood Watch Force – If I don't call the police, my neighbor will."

Translation on page 7

Street to Franklin Avenue.

Planning continues on the Greenway bike shop and the CIPRO grain elevator site development. The designs of both continue to be massaged into their final form.

Remember to visit all of your friendly Lake Street area merchants. Enjoy the new surroundings and shopping specials. Speaking of specials, have you used the 21 Hop+Shop? What a great way to experience Lake Street and receive some great deals in the process. Visit: www.metrotransit.org/hopshop/index.asp for further details.

Nicollet-Lake Business Association

Uppercuts Barber Shop 2 has recently opened on 116 West Lake Street. They are four award-winning barbers with over 30 years of experience in all hair types.

- News of the Nodes, continued on page 7 -



Pangea World Theater Unites Cultures Through Performance Art

by Chris Oien

When Dipankar Mukherjee and Meena Natarajan came to Minnesota from their native India, they noticed something missing on the local theater scene. Mukherjee worked as a residential director for the Guthrie Theater. He saw that there were many brilliant artists in the Twin Cities area doing cutting-edge work, but that venues for this work were desperately limited. So in 1996, he and Natarajan did something about it. With two others, they created a space of their own that would let these unique voices be heard: Pangea World Theater.

Pangea is now in its 11th season. Both the theater and its connection to Lake Street are growing stronger. The name Pangea refers to the single giant land mass that existed millions of years ago before the continents drifted apart. The theater's goal is to bring the diverse cultures of the world together again with its performances. It's also what they see every day on Lake. "Lake Street is really a cross-section of America," Mukherjee says, noting that the area has grown tremendously in diversity since he first came here. Their Lyndale &

Lake location continues to become home to a growing numbers of artists, making it a vibrant and creatively developing area.

Pangea recognizes the importance of channeling the area's diversity into building an audience and growing as an organization. They know that to get an immigrant community involved in one of their productions, they must first go to that community themselves. "We have to sit down with others in their space before trust can be built enough for them to feel comfortable coming into our space," Natarajan says. They recall the example of going into St. Paul and spending time in the Hmong community, which led to a Hmong play as part of their Voices in Exile series. This then led to more Hmong representation in future Pangea World Theater productions, and on their Board of Directors. Pangea World Theater's approach draws and impacts their audiences the same way. Their recent play *The Island* was about South Africa and drew many South Africans. This is the way they draw in or hook their audiences to introduce communities to their larger body



A scene from Cooking Con Karimi, a play being mounted by Pangea World Theater.

Photo from Pangea World Theater

of work. Mukherjee described this as moving people from their defined space into the mainstream space. Many Lake Street organizations and businesses face this same question of how to expand and diversify their partners and customer bases.

- Pangea, continued on page 6 -

Información Actualizada sobre los Distritos de Servicios Especiales

La junta realizada el 30 de enero por el Comité de Transportación Pública y Trabajos (Transportation & Public Works Committee, T&PW) sirvió como Audiencia Pública para los Distritos de Servicios Especiales de Chicago-Lake y Bloomington-Lake. Entre los asistentes estuvieron presentes Dave Burrill, Ryan Companies, Dave Johnson, Chicago-Lake Dental, representando a los negocios de Chicago-Lake. Así como Julie Ingebretsen de Ingebretsen's, Ted Muller y MMS Properties, representando al área de Bloomington. Seguido de a la audiencia, el 9 de febrero, los Distritos de Servicios Especiales se presentaron ante el City Council. Las ordenanzas han sido aprobadas y han sido publicadas. Actualmente nos estamos acercando al final del periodo de espera de 45 días. Se espera que para finales de marzo estos dos Distritos de Servicios Especiales sean entidades

legales.

Las oficinas de los distritos Sexto, Octavo y Noveno han sido contactadas con relación a el establecimiento de las respectivas Juntas Consejo. Estas serán Juntas temporales, las Juntas permanentes serán establecidas al principio de 2008 según lo establece el proceso de Juntas y Comisiones de la Ciudad (City Boards and Commission) y servirán términos de 2 años. Staff de la Ciudad trabajará con las Juntas Consejo para establecer los niveles de entrega de servicios, metas y consideración de los presupuestos. Hay otro proceso del T&PW y del Council en el que, en esencia, las Juntas Consejo recomiendan al City Council lo que desean que se haga y entonces el City Council establece un presupuesto, dirige al City Engineer a hacer el trabajo y procesa los roles respectivos de evaluación para recaudar los costos. Durante mayo y junio, estos dos Distritos de Servicios Especiales deberán estar listos y trabajando.

21 Hop + Shop, from page 1

Take a date to El Norteño and when you buy one entrée, you receive the second at half price. After dinner you can choose from four different theaters to go see a production and receive discounted ticket prices. Stop by and spoil those toes at Daisy Nails and receive \$5 off a pedicure. Are you stressed and need some relaxation? Spirit Quest Massage is offering 1/2 off regular price for 10 & 15 minute massages.

Several new businesses have joined including Rendezvous Dance Studio, Uppercuts Barbershop 2 and Café Limon. So many choices to choose from and what's even better, you don't have to deal with parking. For a list of all participating businesses visit: www.metrotransit.org.

If you see the 21 Hop + Shop logo at any business on Lake Street don't be afraid to ask what discount they are offering, but remember you must show a Metro Transit pass to receive the discounts.

Descuentos en más de 80 negocios localizados en Lake Street y todo lo que tiene que hacer es mostrar su pase del Metro Transit... ¡Quién no quisiera aprovechar estos grandes descuentos que los negocios de Lake Street están ofreciendo! Muchos de nosotros tendemos a olvidar aquel cupón que recordamos o quisiéramos recordar algún anuncio. Pues con Hop + Shop no es necesario recortar ningún cupón o recordar ningún anuncio.

Busque este logotipo y muestre su pase del Metro Transit para recibir descuentos:



Tenga una cita a El Norteño y al pedir un entrée, reciba el segundo a mitad de precio. Después de cenar escoja de cuatro diferentes teatros para ver alguna producción y reciba boletos con descuento. Deténgase en Dasy Nails a consentir sus pies y reciba \$5 de descuento en un pedicure. ¿Se siente estresado y necesita relajarse? Spirit Quest Massage está ofreciendo 1/2 de descuento sobre el precio regular en masajes de 10 y 15 minutos.

Varios negocios nuevos se han unido incluyendo Rendezvous Dance Studio, Uppercuts Barbershop 2 y Café Limon. Hay varias opciones para escoger y lo mejor sin problemas de estacionamiento. Visite www.metrotransit.org para obtener una lista de los negocios participantes.

Si usted encuentra el logotipo de 21 Hop + Shop en cualquier negocio de Lake Street no dude en preguntar que descuento están ofreciendo, pero recuerde que deberá mostrar su pase de Metro Transit.

Lake Street Council Board of Directors

*Becky George, President-Elect
(NDC – Mercado Central)*

*Aaron Day, Outgoing President
(Blue Construction)
Longfellow Business Association*

*Debra Tucker, Vice President
(Hennepin County)*

*Kathee Foran, Treasurer
(In The Heart of The Beast Theater)*

*Julie Ingebretsen, Past President
(Ingebretsen's)
Bloom-Cedar Business Association*

*Michael Finkelstein
(Ackerberg Group)
Uptown Business Association*

*Paul Newman
(Realty Center)
Lyn-Lake Business Association*

*Alex Garcia
(Wells Fargo Bank)
Nicollet-Lake Business Association*

*Ralph Bruins
(Urban Ventures)
Fourth & Lake Business Association*

*Joyce Krook
(Allina-Abbott Northwestern Hospital)
Chicago & Lake Business Association*

*Andy Lambert
(Peace Coffee)
Hiawatha-Lake Business Association*

*Dave Burrill
(Ryan Companies)*

*Mohamed Jibrell
(Hennepin County)*

*Gary Schiff
(Minneapolis City Council 9th Ward)*

*Joe Stratig
(Goodwill – Easter Seals)*

*Marty Shimko
(US Bank)*

*Ted Muller
(MMS Properties)*

*Doug Imholte
(Wireless Toyz)*

**Engaging, serving and representing the Lake Street business community
to insure the vitality and prosperity of the commercial corridor**

Pangea, from page 4

Pangea wants the Lake Street community to know they are proud to be part of all that happens here, and plan to stay involved. They want to eventually buy their own theater space, and Mukherjee calls it their “first, second, and third priority” to remain on Lake. They know how important it is for this area to remain a thriving place for the arts as it goes through all the changes we are seeing today. To that end, they continue to build relationships with other area arts groups, with local restaurants and businesses, and now have a summer youth program to strengthen their connection with the residential community.

Pangea has two shows coming up soon in their space at 711 West Lake Street. *Cooking Con Karimi* runs March 1-11 and involves “live cooking demonstrations, music, poetry and amazing improvisational performance”, with the audience fed after the show! *From the Ashes* starts April 12th, is written by Natarajan, and will continue Pangea’s long-running examination of immigrant and refugee life on local, national, and global scales. Check out their website, www.pangeaworldtheater.org, to learn more. And mark your calendars today!



TRANSCENDING BORDERS THROUGH ART

Lake Street History, from page 2

in the world” in 1954. The new lighting came with the widening and resurfacing of Lake Street to cover the streetcar tracks. There are many business owners today who still decry the abandonment of the Lake Street streetcar. Keep your ears open for details of a new streetcar coming to south Minneapolis.

Business openings of note include Ingebretsen’s in 1921 and the Sears Roebuck Co. in 1928. In 2006, the old Sears Roebuck building was transformed into the Midtown Exchange featuring the Midtown Global Market headquarters of Allina Hospitals, and a new Hennepin County Service Center. Back where the car repair shop was, we now have the very impressive Sheraton Midtown Minneapolis Hotel.

Hirshfield’s Paint opened on Lake

Street in the 1930’s. Hirshfield’s is a 4th-generation family owned business that continues to build on the success of its first store opened in 1894. Roberts Shoes is a Minneapolis landmark and rightfully so. Their motto, “Hardly a Foot We Can’t Fit,” is as true today as it was in 1937. Lake Street has been home to Champions Sports Bar and Grill since 1955. Today they have a full service restaurant and bar with banquet room. Champions sponsors a number of local athletic teams and leagues. Did you know that Chef Darryl migrated to Champions from the famous Morton’s Steakhouse of Chicago?

That’s just a taste of the glory of Lake Street – past, present and future. Lake Street Council and its members stay connected to our history as we create a new future together. We have

so much of which to be proud and so much to which we look forward.

***The MayDay Parade and Festival:
Here comes the Sun!***

On Sunday, May 6, about 50,000 winter-weary spectators will gather for a joyous spring ritual: In the Heart of the Beast Puppet and Mask Theatre’s annual MayDay Parade and Festival. Now in its 33rd year, this spectacular promenade of giant puppets and floats begins at 1:00 p.m. at Bloomington Avenue and 26th Street in Minneapolis, goes south on Bloomington to 34th Street, then turns into Powderhorn Park (E. 34th St. and 15th Ave. So., Minneapolis) for the Tree of Life Ceremony, an outdoor pageant.

Immediately following the Parade and Tree of Life Ceremony, the MayDay Fes-

- Parade, continued on page 7 -



Lake Street Council

Membership Application

Business Name: _____

Address: _____

Contact Person: _____

- 1-2 full-time employees / non-profit / arts: \$125
- 3-6 FTE: \$200 7-10 FTE: \$250
- 11-24 FTE: \$480 25-44 FTE: \$1200
- 45-99 FTE: \$2400 100+ FTE: \$4800
- Restaurants with 10+ FTE: \$250

(You may deduct \$25 from your dues if you pay dues to your local node business association)

**Mail this form
with payment to:**

**Lake Street Council
919 East Lake Street
Minneapolis, MN 55407**

Lake Street Calendar of Events - Spring 2007

Friday, March 3, 1:00 - 6:00 p.m.
Grand Opening Celebration for East Lake Library
2727 East Lake Street
Ribbon cutting and opening remarks, followed by activities for all ages

Thursday, March 9, 8:30 - 9:30 a.m.
Longfellow Business Association
Location: TBD
Call Hillary Oppman, 612-722-4529

Friday, March 9, 8:45 - 10:30 a.m.
Hiawatha-Lake Business Association
Location: TBD
Call Sue Duoos, 612-215-4300

Monday, March 12, 6:00 - 8:00 p.m.
Minneapolis Empowerment Zone Tax Credit Workshop
Midtown Global Market
920 E. Lake Street, Suite 107 Main Fl. NE
Call Joyce Wisdom, 612-822-0232

Tuesday, March 13, 11 a.m. - 1 p.m.
Lake Street Council Annual Meeting
Midtown Global Market
920 E. Lake Street, Suite 107 Main Fl.
NECall Joyce Wisdom, 612-822-0232

Thursday, March 15, 7:30 - 9:00 a.m.
Lake Street Council
US Bank Building, 919 E. Lake Street
Call Joyce Wisdom, 612-822-0232

Tuesday, March 20, 12 - 1 p.m.
Chicago-Lake Business Association
Sheraton Midtown Hotel
Call David Johnson, 612-823-2080

Tuesday, March 20, 12 - 1 p.m.
Lyn-Lake Business Association
It's Greek to Me, 626 W. Lake Street
Call Valerie Powers, 612-874-7044

Saturday, March 24, 10:30 a.m. - 2 p.m.
Brackett Rocket Benefit
Riverview Theater & Riverview Wine Bar
3800 42nd Avenue South
Screening of the movie, *October Sky*, followed by food, kids' crafts, and a silent auction at the Riverview Wine Bar.
Tickets: \$12 adults; \$3 children
Call FORECAST at 651-641-1128

Tuesday, March 27, 8:00 - 9:15 a.m.
Bloom-Cedar-Lake Commercial Club
Wells Fargo Bank, 1527 E. Lake St.
Call Ted Muller, 612-825-5100

Saturday, April 28, 8:00 - 9:15 a.m.
Dia del Niño - Free festival for children
Mercado Central, Lake St. & Bloomington
Call Carlos Quezada Hoffman at 612-596-0217

COMENZEMOS CLUBS COMERCIALES POR CUADRA EN LAKE STREET

Sea un líder. El Lake Street Council quiere organizar una sesión de entrenamiento para que usted aprenda a trabajar de manera efectiva con el departamento de policía de Minneapolis, con el fin de hacer su negocio y los de los demás más seguros así como hacer su área comercial más amigable para sus clientes.

Conozca los beneficios de comenzar un club en su cuadra con los negocios vecinos, de ayudar a los negocios vecinos así como de identificar y mejorar cuestiones en su área. Si usted está interesado, llame a Joyce al 612-822-0232 o por mail a jwisdom@lakestreetcouncil.org. Para español llame a ZoeAna al 612-822-1912 o por email a zmartinez@lakestreetcouncil.org. Estamos trabajando con los especialistas de prevención del crimen de nuestra área. Usted recibirá un manual de líder de cuadra lleno de ideas e información sobre diferentes recursos. El Lake Street Council, como siempre, es uno de sus mejores recursos y queremos traer lo que funciona tan bien en nuestras áreas residenciales a nuestro fino corredor comercial, Lake Street.

El club comercial de su cuadra le proveerá con mejor información sobre prevención del crimen, las últimas historias exitosas de prevención del crimen en Lake Street y eventos referentes a seguridad. Conozca sus estadísticas, obtenga asistencia sobre las cuestiones y problemas referentes a su área. Los clubs comerciales de cuadras en Lake Street son una extensión natural de nuestros esfuerzos por alentar a vecinos de negocios a conocerse y cuidarse. Juntos construiremos una comunidad de negocios más fuerte y segura. Recuerde: reporte cualquier actividad sospechosa. El Lake Street Council le ayudará a crear un mapa de su cuadra y cada negocio que participe obtendrá una calcomanía de la fuerza de vigilancia con la leyenda: We're Neighborhood Watch Force If I don't call the police, my neighbor will. (Somos la Fuerza Vecinal de Vigilancia. Si yo no llamo a la policía, mi vecino lo hará).

News of the Nodes, from page 3

Lyn-Lake Business Association

Lyn-Lake and Nicollet-Lake will work together to approach the Summer 2007 west segment construction work. On top of that, Lyn-Lake has seen major developments in other areas, with new retail, arts and entertainment venues opening in the node. Keep an eye on Lyn-Lake!

Uptown Business Association

Dunn Bros Coffee located on 1506 West Lake Street has recently expanded featuring: a larger food menu, lounge/ living room area that has free wi-fi, chessboards, books and more. Stop by and check out the newly expanded Dunn Bros today! A new T Mobile Store has just opened at 1221 West Lake Street.

Parade, from page 6

tival at Powderhorn Park begins and continues until dusk. The Festival features live music on four stages and puppet showcase performances.

To build the Parade, the theater space at 1500 E. Lake St. in Minneapolis is transformed into a giant studio during April where parade artists and hundreds of people create the amazing puppets and floats. For many, this is the highlight of the year as they donate the countless hours needed to bring the puppets and floats to life. Workshops will be held on Saturdays from 9:00-11:00 a.m. and 1:00-3:00 p.m., and on Tuesdays and Thursdays from 7:00-9:00 p.m. (beginning Sat., Apr. 7 and ending Thurs., May 3). The workshops are free and open to everyone. No reservations are necessary. Children under 10 must be accompanied by an adult.

For more information about the 2007 MayDay Festival and Parade, call (612) 721-2535 or online at www.hobt.org.

The Lake Line

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U.S. Postage
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Permit No. 1024



Parade-goers rejoice at the return of the sun, in 2006's MayDay Parade and Festival, which drew a crowd of thousands of people, despite the grey skies and blustery winds.

Photo by Gayla Ellis

*The Lake Street Council
Board of Directors meets monthly.*

*Joyce Wisdom
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