

The

Lake Line



Summer 2006
Volume 4, Issue 2

The Newsletter of the Lake Street Council

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Wanted: Talented Artists to Beautify Our Lake Street Scene!

Are you a Lake Street property owner looking to decorate your building with colorful murals? Lake Street Council can provide you a list of artists who want to help Lake Street property owners take back part of their environment from featureless sprawl, advertising blare and gang graffiti. They can create murals that are beautiful, meaningful, and provide visual landmarks that could help others learn and care about Lake Street. Murals should reflect the neighborhood and the character of our commercial corridor. Lake Street Council can provide names and contact information to property owners who are interested in pursuing this artistic improvement to their property.

The Lake Street Council
919 East Lake Street
Minneapolis, MN 55407
Telephone: 612-822-0232
Fax: 612-821-6219
www.lakestreetcouncil.org

Lake Street Council puede ayudar té con una lista de artistas que quieren ayudar los bienes dueños de propiedades en y como Lake Street tomar parte en su ambiente de extenderse sin rasgos característicos, publicidad y pandilla pintadas. Los artistas pueden producir murales que son tan preciosos, significativos y un punto destacados que puede enseñar la importancia de Lake Street. Los murales deben de reflejar el barrio y dar carácter del pasillo comercial.

- Murals translation, continued on page 2 -



Two Midtown murals highlight the changing cultural scene in Lake Street. At left, the mural decorating Ingebretsen's celebrates our Scandinavian heritage; at right, the mural on the 1600 Building reflects our developing Latino heritage.

Photos by Julie Ingebretsen and Valerie Powers

From the Desk of Executive Director Joyce Wisdom Lake Street - A Special Commercial Corridor



Executive Director Joyce Wisdom

Photo by Aaron Day

Each of our major intersections along Lake Street represents an activity center: 27th & E. Lake, Hiawatha & Lake, Bloomington & Lake, Chicago & Lake, Lyndale & Lake and Hennepin & Lake. One of our major goals as more development occurs in and adjacent to these activity centers and along other areas of Lake Street is to make sure that our neighborhood development groups connect with our business community. While each of these intersections and others have very distinct characteristics, they also

share the advantage and challenges of being part of the longest commercial corridor in the Twin Cities.

Property taxes are on the increase all over the city, but the impact is seen no more painfully than on Lake Street. If our business owners are to meet the challenges of increased overhead, they must expand their markets. That means more residential living both within and surrounding our commercial corridor. It also means that as we struggle to improve Lake Street for the pedestrian and encourage those biking the Midtown Greenway to venture down to Lake Street, we also expect auto traffic along Lake Street to increase. The traffic we want to encourage on Lake Street is not just passing through, driving from one end to the other. We want everyone in the greater metropolitan region to come to Lake Street to shop, dine, purchase services and find entertainment. Lake Street is perhaps unique in the U.S. as a single street shared by entrepreneurs of so many ethnicities and cultural backgrounds, Irish, Italian, German, Scandinavian, Latino, African, Asian and many, many more.

We are asking our business owners to think beyond what is here today. Their future on Lake Street holds promise. Growing our share of the market is the key to fulfillment of that promise.

Joyce Wisdom
Lake Street Council

Translation on page 7

Lake Street Council's services and programs in 2006 are supported by members, the McKnight Foundation, Payne-Lake Community Partners, the Minneapolis Empowerment Zone, Hennepin County, the Minneapolis Business Association Assistance Program, Metro Transit and other funders.

Murals, from page 1

Lake Street Council dar nombres e información para comunicar con los dueños de sus propiedades que estén interesados con estas mejoras artísticas de sus bienes.

Lake Street Council Board of Directors

How do our board members help provide the critical support Lake Street Council needs to succeed on behalf of all Lake Street businesses?

- They contribute financially or help us obtain contributions from others, or both
- They help Lake Street Council and our area businesses get media coverage
- They help us make strategic political contacts
- They bring other specialized expertise
- They help diversify our board's composition

To be both good supporters and to carry out their governance responsibilities, they've become familiar with the Lake Street Council and our area businesses. They know the trends and factors that impact Lake Street.

We seek board members who bring qualities we value at the Lake Street Council:

- Critical thought
- Discernment
- Questioning attitude

When someone raises an objection or concern, or votes against the majority, we appreciate their seriousness and courage to make the point.

Continuing to build a more diverse board will keep the Lake Street Council rooted in the Lake Street business world it serves.

We are scheduling a board retreat to further define what we do in the context of our mission and value to the Lake Street business community. Our board members are ambassadors for Lake Street businesses and the Lake Street Council. We have vision, ownership and enthusiasm.

Translation on page 8

News of the Nodes

Longfellow Business Association

July Meeting News: At press time, arrangements are in the works for a joint meeting with the Seward Civic and Commerce Association in July. We are planning a lunch meeting and hope to have Council members Gary Schiff, Sandy Colvin Roy and Cam Gordon join us to talk about the new graffiti ordinance, the one-stop shop and other activities at City Hall. We will announce date, time and venue at the June meeting. Stay tuned.

Lake Street Reconstruction Meetings will be held in the lobby conference room at the Midtown YWCA every Wednesday at 2:00 p.m. for property and business owners. This is your opportunity to meet with the project managers and get current information and to ask questions related to your property or business. Meetings are organized by the Lake Street Council, Hennepin County and Seward Redesign.

Stormwater Matching Grants: The Longfellow Community Council will offer matching grants up to \$ 1,000 to businesses in Longfellow or Seward that make stormwater improvements using

Crime & Safety Corner **Personal Safety**

- Don't take your safety for granted - stay alert and be aware of what is happening around you.
- Use automatic timers on lights.
- Do not work late alone. Always make sure that there is more than one person in your place of business and leave together.
- Park in well-lighted areas. Lock your vehicle. Remove all valuables from sight.
- Put valuables in the trunk or out of sight when you get into the car to go to your destination, not after when you are leaving the car unattended. Others can observe you stowing your valuables - don't let them.
- Always report any suspicious persons or suspicious activity - be specific, give descriptions and describe behavior that was suspicious.

Remember - the Lake Street Council has funding available to help you with exterior lighting. The Fix and Paint program can reimburse you for up to 30% or \$3,000 in improvements on your building.

Contact Xcel Energy's outdoor lighting department at 800-960-6235. They can offer to have a Lighting Designer come out to assist you with placement of exterior lighting and other details. Call today!

best management practices such as rain gardens or pervious pavement. For more information and an application contact the LCC office at 612-722-4529.

Hiawatha-Lake Business Association

Hi-Lake Business Association's Lake Street construction is actually pretty minor, but there are plenty of other projects making noise at our Hi-Lake shopping center. Judd Fenlon reports that the Wellington project is in construction mode once again at the beginning of June. The old Pizza Hut/Pineda store has been razed to make way for a new 12,000 square foot building to house 4 retailers. The liquor store and Pineda will relocate to this new building. Subway is filling the vacancy that the liquor store move will make to be nearer to the Midtown LRT station. There are two vacancies at the new building, with leads on both spots close to being signed. The housing project, Corridor Flats has pre-sold 14 units of the total 36 units available. The project also breaks ground the first week of June. Aldi's is the locked in retailer that will house the street front space of Corridor Flats. Join us on July 11th at the Corridor Flats community celebration - food and party atmosphere to welcome the first housing development to our neighborhood!

Congratulations to HLBA's Peace Coffee and the Midtown YWCA for being recognized by City Pages as the Best of the Twin Cities. Remember to shop local at our Midtown Farmer's Market Saturdays 8-1. Tuesday nights are added starting in July 11. The Art Car Parade will be at the Market on July 22nd. Remember to support our Lake Street Ambassadors Program on the upcoming hot days this summer! The HLBA is very proud to support the youth in this important program. Have a prosperous and safe summer!

Bloom-Cedar-Lake Business Association

The street and sidewalk construction continues on Lake Street from 14th Avenue to Cedar. Construction began on the north side of Lake and has proceeded largely according to plan. The north side of the street will be completed soon and work will move to the south side of the street. During the construction all property owners needing to have the sanitary lines separated from the storm sewer lines have been contacted and city authorized sewer contractors have been completing the necessary work. Businesses are advised to complete this work while the street is torn up, reducing the cost to repeat the work once the new street is put in place.

Parking has continued to be a problem during construction but some alternative parking has been established to help us through the construction period. BCLCA thanks the manage-

Lyn-Lake Activist Finds It's A "Snap" to Tackle the Problem of Trash Along West 31st Street, Gets Property Owners to Clean Up

Kudos go to Top Shelf (custom suits and shirts) owner and activist John Meegan who tackled the nuisance of litter along West 31st Street in Lyn-Lake head-on.... or, rather, lens-on. Taking digital photos of garbage near area businesses, he e-mailed them to the business owners, with a good-natured note challenging them to clean up their properties. It worked! A

recent stroll down West 31st Street revealed a tidier look to the boulevard, with John determined to stay on top of the problem, armed with his digital camera and a carton of garbage bags. Kudos also go to area businesses for responding to John's challenge, setting us all a good example to be responsible and clean up in our own areas!

By Valerie Powers

Southside Community Festival & "Get Out The Vote" Celebration

Sponsored by 8th Ward Council Office, MAD DADS, and others, including your local business community

**Saturday, July 22nd from 11 a.m. to 5 p.m.
Central Gym Park, 3400 4th Avenue South**

Join your friends and neighbors at the park for an afternoon of fun including a chance to learn more about resources available to us to build a healthier and safer community!

Food Prizes	Entertainment Clowns And More.....	Games Face Painting
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We welcome everyone.

Information will be provided in English, Spanish and Somali.

Sponsorships, donations and volunteers are still needed. Please help. Call Rose at MAD DADS 612-822-0802 or email maddads2@urbanventures.org



Southside families turned out in force for fun and games at last year's **Southside Community Festival & Get Out The Vote** celebration. Don't miss the festivities at 2006's event!

Photo from V. J. Smith

Nodes, from page 3
ment at the US Post Office for helping us to alleviate some of the parking concerns by requesting that their employees park south of 31st Street, thereby freeing up some parking on the street. We tried to set up temporary parking on all of the lots located on the north side of Lake Street between Bloomington and 16th Avenues but were never able to get everyone's cooperation and therefore decided to abandon this project last month.

The burned out Gustavus Adolphus building continues to be a concern. We would like to see this building either torn down or redeveloped. Gary Schiff has told us that this is high priority with the city and that they are working through all the legal tech-

nicalities and something should happen soon.

Questions regarding other items regarding BCLCA can be referred to co-chairs Ted Muller at: tedmuller@mmsprop.com or you can call 612-825-5100 or Julie Ingebretsen at julie@ingebretsens.com or call 612-729-9333.

Chicago-Lake Business Association

The Midtown Exchange is now open. Come shop and eat. There are a wide variety of ethnic offerings. Come by bus, walk or there is ample off-street parking if you decide to come by car. Have you seen the building at night? It's quite a site with the new American flag and lit sign on top of the tower. If you would like to make

Chicago and Lake your home, you can rent an apartment or buy a condo or a town home. There is still a nice selection of different units available but they are selling fast!

Allina has finished moving into their corporate headquarters. They employ over 1500 people at the Midtown Exchange location. Please welcome them to our neighborhood when you see them out walking or shopping. The streetscape on Lake Street continues to improve with the final items being put in place this summer.

It is nice to have the Chicago Avenue Bridge open this summer. Please note

- *Nodes, continued on page 7* -

Business Bytes: What's Snappin' Along Lake Street?

Solution To A High Tax Bill?

According to the National Taxpayers Union, as much as 60 percent of all taxable property in the United States may be over-assessed. Yet, only about one in 50 owners challenge their assessments. The Notice of Valuation and Classification property owners received in February and March provided details of the appeal process, including the phone number of the appraiser assigned to the property and dates by which to file appeals. The assessor's office would always prefer to work with the property owner before going through the appeal process.

Errors are common because assessors often use trending or indexing to calculate property values. For example, an assessor might assign values to hundreds of properties at a time based on general characteristics, such as square footage, without actually seeing the property. Make sure you're not being put into a class of comparables that you shouldn't be.

Simple errors are also to blame. Your assessed value might be incorrect because it was based on incorrect data, miscalculated square footage or overlooked property defects.

If you suspect your assessment might be inaccurate, make an appointment with someone from the assessment office, 612-673-2382 or assessor@ci.minneapolis.mn.us. There you can recheck your property card for errors, compare your neighbor's property cards with your own (this is also available online at <http://www2.co.hennepin.mn.us/pins/index.jsp>). You can get further explanation for how the value of your property was calculated.

To appeal your assessment you will need to do some research and possibly hire an appraiser, but you may not need to hire a lawyer. You can usually determine whether you have a case in the space of an afternoon. If you'd like Dept. of Revenue documents on petitioning your property value, just call Lake Street Council office at 612-822-0232.

In the meantime, we are asking that review and reduction of property taxes in the Lake Street area be a priority for our elected officials. High property taxes have a crippling effect on the community, every taxpayer. Taxpayers along the Lake Street commercial corridor are in need of property tax relief.

Solución a una cuenta de impuestos alta

De acuerdo a la Unión Nacional de Impuestos, un 60 por ciento de todos los dueños de propiedades en los Estados Unidos son sobre evaluados. Pero solo un 50 por ciento pelean su sobre cargos. La Noticia de Evaluación y Clasificación de

dueños de propiedades recibida en febrero y marzo da detalles del proceso de apelación, incluyendo el número del teléfono del evaluador asignado a la propiedad y el día en el cual que se llene la aplicación. La oficina del apreciador prefiriere trabajar con el dueño de la propiedad antes de llegar a un procesó de aplicación.

Los errores son comunes porque los ajustadores seguido usan una tendencia o índice para calcular valores de la propiedad. Por ejemplo, un apreciador puede valorar cientos de propiedades, en un tiempo basado en características generales tales como pie cuadrado sin realmente ver la propiedad. Este seguro de que no lo han puesto en una clase de propiedad que no debiera de estar.

Simple errores son los culpables de una valuación incorrecta, porque la información no era correcta.....mala calculación de los pies cuadrados o no ver defectos de la propiedad.

Si usted piensa que su evaluación es incorrecta, haga una cita con alguno de la oficina de impuestos, 612-673-2382 o assessor@ci.minneapolis.mn.us. Ahí pueden reevaluar la carta de propiedad de errores, compare la carta de propiedad con tu vecino y la suya (esto también esta en el Internet www2.co.hennepin.mn.us/pins/index.jsp). Usted puede obtener mas información de cómo la propiedad de valor era calculada.

Para apelar su valoración tendrá que hacer un estudio y posiblemente necesitas contratar un valuador, pero no necesitas un abogado. Usualmente tu puedes determinar si tienes una caso, en período en una tarde. Si tu quieres el departamento de impuestos reevaluar su propiedad, haga una petición o solo hablar a la oficina de Lake Street Council 612-822-0232.

En mientras le pedimos que revise a los oficiales electos que revisen y reduzcan la propiedad de impuestos en Lake Street. Altas impuestos in la propiedad tienen un efecto de tropiezo en la comunidad. Cada pagador de impuestos sobre la zona comercial de Lake Street necesita una reducción de impuestos.

College Student Does Lake Street History Project

by Rachel Firgins

Last semester, as a junior at Macalester College, I took advantage of the enticing "Lake Street Project" research option for my Environmental History class, "Consumer Nation." Students in my class could research one site on Lake Street and then write an essay and design a history display board about the site. Next spring this display board will appear along with the boards of other Macalester students from various classes at an exhibition on the history of Lake Street at the Minnesota Historical Society. My class served as an introduction to understand

Business Bytes: What's Snappin' Along Lake Street?

what it means to purchase and consume in America. We read a variety of articles tracing the development of American consumer culture, attempting to understand how purchasers utilize their material possessions to define themselves. Using these ideas as a basis, I was able to actively research the recently reopened and revamped Town Talk Diner in order to understand its relationship with Lake Street.

Executive Chef David Vlach was very generous with his time and thoughts in an interview with me. He expressed his interest in the important cultural place of diners in American history, particularly their ability to gather many different people in the pursuit of an affordable, fulfilling meal. Vlach attempts to continue this tradition today, by offering a diverse menu to cater to the many different people coming to and living near Lake Street. His and his partners' efforts have made the Town Talk Diner a place that fulfills a very specific role on Lake Street by adapting to the changing dining habits of Americans, many of whom enjoy seasonal and organic products. I am interested to compare the case of the Town Talk Diner on Lake Street with that of other students' research in the presentation of posters at the Minnesota Historical Society in April 2007. For more information about the "Lake Street Project," contact Paul Schadewald at Macalester College, 651-696-6747 or schadewald@macalester.edu.

Rainleader Disconnect Program

A number of residential commercial and residential properties are in violation of the storm drain requirements for the city, because their roof drain empties into the city sanitary sewer system.

If you are in violation, you should have received a letter and you will be contacted by someone from the Rainleader Disconnect Program in the coming weeks to discuss how you will deal with this issue.

It would benefit commercial property owners to coordinate the correction of this violation when the streets are opened during the reconstruction, because owners would not have to pay to open up the street and repair it when finished.

There are two options for property owners:

1) Have the roof drain separated from the sewer line and rerouted out of the building, so that water empties into a parking lot, greenspace, or rear alley. There are a number of potential issues with this option and if it is to be pursued property owners should speak with Arvella Greenway prior to having work done. She or her staff is available to inspect individual properties to assess whether this is a viable option. A permit is required for this work.

2) Have the roof drain pipe connected to the main storm drain. This would require that a state and city licensed plumber cut the roof drain and reroute it to the edge of the property's foundation. An outside water and sewer licensed plumber (there are about 12 in the city, see attached) would cut a hole in the storm drain and connect it to the outside property foundation. Finally the interior plumber would connect the new exterior and interior piping to connect the roof drain to the sewer main.

Two permits are required for this work; one for the interior work and one for the exterior work. The permit for the exterior work does include a fee.

Arvella wanted to stress that the second option, while more expensive, is the better option for long term consideration. Option one opens up a whole range of risk (ice buildup, etc) and maintenance issues which could cost much more in the long run. Secondly, property owners should take advantage of the opportunity to avoid paying to open and restore the street if the work is coordinated during reconstruction.

The cost of this work depends on the size of the building, number of drains, etc. but she said that the outside work costs about \$8,000-\$10,000 and the inside work costs about \$5,000. Costs will differ significantly depending on each building's issues.

Programa para desconectar los canales de desagüe

Algunas de las propiedades comerciales y residenciales violan los requisitos de desagüe de aguas lluvias impuestos por la ciudad ya que el drenaje este yendo directamente al alcantarillado sanitario.

Si su edificio esta en violación de este requisito, es muy probable que haya recibido una carta de la ciudad y seguramente será contactado telefónicamente por alguien de el departamento para discutir las opciones que tienen para solucionar el problema.

Seria conveniente para los dueños de propiedades arreglar el problema de desagüe de las aguas lluvias mientras la Calle Lake se este reconstruyendo, así se ahorrarían los costos de romper y pavimentar la calle mas adelante.

Hay dos opciones para corregir el problema

1) Separar las canales del techo del sistema de alcantarillado y desviarlo fuera del edificio para que el agua caiga en estacionamientos, zonas verdes o al callejón. Hay algunos inconvenientes con este proceso, pero si se desea proseguir, es recomendable que antes de iniciar el proyecto se comuniquen con Arvella Greenway. Ella o alguien en su departamento esta disponible para inspeccionar y evaluar si esta es una opción viable para el edificio.

Lake Street Calendar of Events - Summer 2006

Tuesday, June 20, 8-10 am

Lake Street Reconstruction PAC
5th Police Precinct, 3101 Nicollet Ave. S.
Call Tom Johnson, 952-920-4668

Tuesday, June 20, 12 -1 pm

Chicago-Lake Business Association
Sheraton Midtown Hotel
Call David Johnson, 612-823-2080

Tuesday, June 20, 12-1 pm

Lyn-Lake Business Association
It's Greek to Me, 626 W. Lake Street
Call Valerie Powers, 612-874-7044

Tuesday, June 27, 5-8 am

Uptown Business Association
Press conference starts at 6 am
Corner of Hennepin Ave. & Lake St.

Tuesday, June 27, 8:00-9:15 am

Bloom-Cedar-Lake Commercial Club
Wells Fargo Bank, 1527 E. Lake St.
Call Ted Muller, 612-825-5100

Thursday, July 13, 2:30-3:30 pm

4th & Lake Business Association
Urban Ventures, 3041 4th Ave. So.
Call Ralph Bruins, 612-825-1628

Friday, July 14, 8:45-10:30 am

Hiawatha-Lake Business Association
Location: TBD
Call Sue Duoos, 612-215-4300

Tuesday, July 18, 12-1 pm

Chicago-Lake Business Association
Sheraton Midtown Hotel
Call David Johnson, 612-823-2080

Tuesday, July 18, 12-1 pm

Lyn-Lake Business Association
It's Greek to Me, 626 W. Lake Street
Call Valerie Powers, 612-874-7044

Thursday, July 20, 7:30-9 am

LSC Board of Directors Meeting
US Bank Building, 919 E. Lake St.
Open to all members and guests
Call Joyce Wisdom, 612-822-0232

Thursday, August 10, 2:30-3:30 pm

4th & Lake Business Association
Urban Ventures, 3041 4th Ave. So.
Call Ralph Bruins, 612-825-1628

Monday, August 21, 3-4 pm

Midtown Safety Center Advisory Council
Midtown Safety Center,
2949 Chicago Ave. So.
Call Renee Allen, 612-825-6138

Nodes, from page 4

that the Park Avenue Bridge is being replaced this year with traffic being detoured to Chicago Avenue. A detour has been put in place also for the Midtown Greenway during bridge construction.

Chicago Lake Dental welcomes Dr. Jerry Conroy to their office. Dr. Conroy brings over 16 years of dental experience and postgraduate training in orthodontics to Chicago Lake Dental. Stop in and welcome him to the neighborhood.

4th & Lake Business Association

The Denio Design Building on the southwest corner of Clinton and 4th was sold and is being renovated; it will house a photo shop, set to open on July 1. We had ground-breaking for the Christo Rey High School and Colin Powell Center on May 23, which was attended by Mayor R. T. Rybak, among other dignitaries. Christo Rey will be ready to welcome the first freshman class in Fall 2007. The May 6 Cinco de Mayo celebration drew a crowd of 10,000 people. With the opening of the Midtown Exchange building, business around 4th & Lake

has been picking up, as people come to see what we have.

Nicollet-Lake Business Association

The folks around here are busy considering streetscaping options open to them when Lake Street's repaving work comes to their node. Consideration is now underway on the re-opening of Nicollet Avenue at Lake Street.

Lyn-Lake Business Association

New housing, retail, restaurants galore! The return of the Art Car Parade is set for Saturday, July 22. Check out the new Lyn-Lake Association website at www.lynlake.org!

Rainleader translation, from page 6

2) Conectar los canales del desagüe del techo al conducto principal. Este requiere que un plomero (con licencias de la ciudad como y del estado) corte el canal de desagüe del techo y lo desvié al borde del edificio. Un plomero con licencia de agua y alcantarillado (hay mas o menos 12 en la ciudad) hará una perforación en el drenaje de agua lluvias y lo conectara a los cimientos de la propiedad. Finalmente el plomero de la propiedad conectara los

canales interiores y exteriores para conectar los canales de desagüe al conducto principal.

Dos permisos son necesarios para este proyecto, un permiso para obras en el interior de la propiedad y otro para el exterior. El permiso para el exterior de la propiedad tiene un costo.

Arvella recomienda la segunda opción, aunque es un poco mas costosa es mejor a largo plazo. La primera opción trae consigo varios riesgos (acumulación de hielo en los canales), y los problemas de mantenimiento pueden resultar más costosos. Además, los dueños de propiedades deben aprovechar que la Calle esta en construcción y ponerse de acuerdo para hacer el trabajo durante este periodo, así evitar los costos de romper y luego pavimentar la calle.

Commercial Corridors, from page 2

Exclusivo corredor comercial

Cada una de las intersecciones más importantes de la calle Lake representan una área de actividad comercial: 27 & E. Lake, Hiawatha & Lake, Chicago & Lake, Lyndale & Lake y Hennepin & Lake. Uno

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de nuestros objetivos es que con el rápido desarrollo de las áreas adyacentes a las intersecciones comerciales, haya más y mejor comunicación entre las asociaciones de los barrios y la comunidad comercial. Aunque cada una de estas intersecciones tiene características muy diferentes, comparten las ventajas y desventajas de pertenecer al corredor comercial más largo de la ciudad.

Los impuestos sobre la propiedad están aumentando en toda la ciudad, pero su impacto ha sido más notorio en la Calle Lake. Para que los dueños de negocios puedan pagar los costos fijos (que han ido aumentando) deben expandir sus mercados. Esto significa hacer publicidad a las zonas residenciales dentro y alrededor de los corredores comerciales. También significa que mientras luchamos por mejorar las zonas peatonales de la Calle Lake, y animamos a las personas que usan el Midtown Greenway a comprar en la Calle Lake, esperamos que el tráfico vehicular de la calle aumente. Nosotros queremos que las personas de la región metropolitana vengán de compras, a cenar, a comprar servicios y a buscar entretenimiento en la Calle Lake. Posiblemente Lake Street es única en todos los Estados Unidos, ya que es una calle que reúne a negocios irlandeses, italianos, alemanes, escandinavos, latinos, africanos y asiáticos, entre otros.

Le estamos pidiendo a los dueños de negocios que piensen más allá de lo que tenemos hoy. La Calle Lake tienen un futuro prometedor y la clave para conseguirlo es incrementar nuestra parte en el mercado.

Junta Directiva de Lake Street Council (LSC)

Cómo los miembros de la junta directiva brindan la ayuda necesaria para que Lake Street Council tenga éxito en nombre de los negocios de la Calle Lake?

Ellos dan contribuciones financieras o ayudan a la organización a obtener donaciones de otras personas.

Obtienen cobertura en los medios de comunicación para el LSC y los negocios del área.

Tienen contactos políticos, son especialistas en diferentes áreas.

Hacen que la junta directiva sea más diversa.

Los miembros de la junta directiva se han familiarizado con el Lake Street Council y con los negocios del área para llevar a cabo sus responsabilidades como miembros de la junta directiva y para apoyar el trabajo que LSC está realizando. Ellos

conocen las tendencias y los factores que afectan la calle Lake.

En miembros de la junta directiva buscamos cualidades que valoramos en Lake Street Council.

Pensamiento crítico

Discernimiento (capacidad de análisis lógico)

Actitud de cuestionamiento

Si alguien tiene una objeción, preocupación o vota en contra de la mayoría, LSC aprecia el valor y la seriedad que la persona tiene para dar su opinión. La diversidad de la junta directiva es muy importante para Lake Street Council, ya que es la representación de la comunidad a la que sirve.

Se está programando un evento de la junta directiva donde se pueda definir lo que el LSC está haciendo en contexto con su misión y los valores de la comunidad de negocios. Los miembros de la junta directiva, personas con entusiasmo, visión y fidelidad, son los embajadores del Lake Street Council y de los negocios de la calle Lake.

*The Lake Street Council
Board of Directors meets monthly.
Contact Executive Director
Joyce Wisdom at 612-822-0232
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